

WHAT IF THE BEST THINGS IN LIFE CAME TO YOU?

At Fox Run, they do.
Discover 100+ benefits just steps
from your door.



FOX RUN[®]
by
Erickson[®]
Retirement Communities



www.Erickson.com



Carolyn Ives and Kristine Anderson,
Fox Run Retirement Counselors

Dear Neighbor,

Since you've expressed interest in Fox Run, we wanted to update you on our home availability. To meet the growing demand, we'll be opening a new residence building, Hudson Park, in October. If you've been waiting for some of our sold-out home designs to make a comeback, this is your chance. And there are some brand-new floor plans to see as well.

For information on Hudson Park and our available homes, please take a look through this booklet. Then, call to schedule an appointment to tour our beautiful homes and the fabulous Belmont Clubhouse. We'll also answer any questions you may have, including questions about finances. Plus we can go over the benefits of joining the Priority List.

But don't wait. Hudson Park will add only 81 new homes, and a number of them have already been reserved. The most popular homes went very quickly in our last building, and Hudson Park should be no different.

To schedule your appointment, call toll-free **1-800-843-1433** today. There is no obligation, so see for yourself if Fox Run is right for you.

Best regards,

Carolyn Ives

Retirement Counselor

Kristine Anderson

Retirement Counselor

P.S. Excitement to tour Hudson Park at Fox Run is growing. Reserve your time to see it now by calling toll-free **1-800-843-1433** today!



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WELCOME TO FOX RUN

Imagine a place where your neighbors still drop by for a cup of coffee...where your favorite neighborhood restaurant, pub and bistro, and a wealth of clubs and classes are just a short walk from your door... and nasty weather never keeps you from making the most of each day. That's the freedom and vitality of living at Fox Run.

If you've been waiting for the right time to take a closer look at Fox Run—this is it. Fox Run will soon be opening Hudson Park, our latest residence building in our new Belmont neighborhood. Very few retirement communities in Michigan offer two amenity-rich neighborhoods, bringing you double the benefits and an even greater variety of home designs. And if you act quickly, you can secure one of the few remaining homes in our first neighborhood and save thousands of dollars!



WHAT'S WAITING FOR YOU IN FOX RUN'S NEW BELMONT NEIGHBORHOOD?

Beautifully designed apartment homes including previously sold-out styles and all-new floor plans... all in the perfect location, just steps away from the exciting new Belmont Clubhouse.

At the Belmont Clubhouse, you can...

- Enjoy sumptuous dining at *The Signatures Restaurant*.
- Grab a bite and beverage at the *Jockey Pub*, now open for dinner.
- Enjoy a movie, play, or concert at the Performing Arts Theater.
- Try your hand at TV production at the community TV studio.
- Let yourself be pampered at the salon and day spa.
- Read by the fireplace.
- Challenge your friends to a game of billiards.
- Sit, sip, and read in the library with coffee bar.



Plus there's the Ascot Clubhouse too!

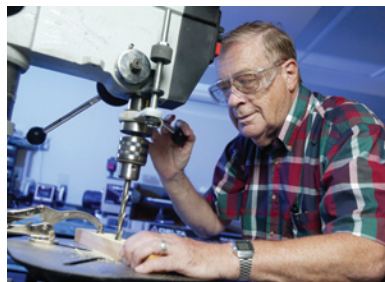
A short stroll from the Belmont neighborhood through glass-enclosed, climate-controlled walkways takes you to Ascot Clubhouse, where you can...

- Start your day with a dip in the indoor pool or a workout at the Fitness Center.
- Choose from the mouthwatering menu at the *Fireside Restaurant*.
- Meet your friends for lite fare at the *Hunt Club Café*.
- Schedule a doctor's appointment at the on-site Medical Center.
- Start another project in the woodwork and hobby shop.
- Paint, sculpt, or do handcrafts in the creative arts studio.
- Play cards, billiards, chess, and more in the game rooms.
- Do your banking, pick up milk, and get a haircut on our indoor "Main Street."

Whether you live in the Belmont neighborhood or the Ascot neighborhood, you have access to both clubhouses—the hubs of campus events and social life.

**There are 100+ benefits to life at Fox Run, and
they're all waiting for you under one roof!**

**Call toll-free 1-800-843-1433 to schedule your tour.
Our calendars are filling up fast, so call today!**





WHAT IS THE STATUS OF FOX RUN?

Homes in Fox Run's new Belmont neighborhood are selling quickly. Soon after its first residence building, Wood Bridge opened, many of the most popular home designs sold out. And in its new building Hudson Park—which is opening in October—members of Fox Run's Priority List have already claimed a number of homes, leaving a limited inventory of beautiful one and two bedroom designs open for you to claim. If you are even considering a future at Fox Run—now is the time to act.

What should I do now?

To ensure that you'll be able to choose the home that's best for you at Fox Run, there are two things you should do:

1. **Schedule your appointment** with Fox Run Retirement Counselors Carolyn Ives or Kristine Anderson as soon as possible. During your appointment, you'll tour the Belmont Clubhouse and model homes in Wood Bridge, and also review available floor plans in Hudson Park. This will give you a solid idea of what's available and the opportunity, if you wish, to reserve the home that's right for you before it sells out.
2. **Join the Priority List.** This is the only way to secure a home at Fox Run. It also gives you a "place in line" so when you want to reserve a home, you'll have priority over others who may want the same home. Carolyn or Kristine will tell you more about it when you visit.

For a private tour of Fox Run and answers to your questions, call today toll-free 1-800-843-1433 to schedule your visit.



WHAT ABOUT THE REAL ESTATE MARKET?

If you're frustrated by the real estate market, we don't blame you. But as you consider when to make your next move, keep in mind that waiting could cost you money. According to many experts, your house may be worth more today than it will be in a year . . . or two years . . . or who knows? And meanwhile, you're spending money on maintenance, repairs, and rising energy prices.



Wouldn't you love to have all those worries about the real estate market behind you? The good news is, if you bought your house years ago, you will still probably sell it for much more than you paid for it. But the longer you wait, the more money it could cost you in lost profits.

But in today's market, can you sell your house in a timely manner and for a good price? The answer is Yes! The key is to price it correctly and make sure it shows off its very best features. And we can help.

How can Fox Run help with my house sale and move?

When you move to Fox Run, you won't have to go it alone. Through our exclusive Erickson Realty & Moving Services, you will have the expert guidance of Mary Wolfe, your Personal Moving Consultant, who has helped dozens of people like you sell their houses—often in half the time it took their neighbors. Mary has also helped them have a smooth and trouble-free move to Fox Run.



How Mary can help you

Mary's knowledge and resources are available to you through every stage of selling your house and moving, including:

- Finding an experienced, proven real estate agent
- Staging your house for greater appeal and a faster sale



Mary Wolfe,
Personal Moving Consultant

- Getting organized
- Downsizing
- Planning for space in your new Fox Run home
- Finding reliable moving and packing companies
- Donating things you no longer want or need



For more information on Erickson Realty & Moving Services and what Mary can do for you, call today toll-free, **1-800-843-1433**.



HOW CAN THE DESIGN OF MY HOME CHANGE MY LIFE?

You'll be amazed by how much more freedom and energy you'll have just by moving to Fox Run. Each home is bright, spacious, and maintenance-free—so you can spend more of your valuable time doing the things you want to do, not the things you have to do.

The following are just a few of the home designs currently available in the Belmont neighborhood.





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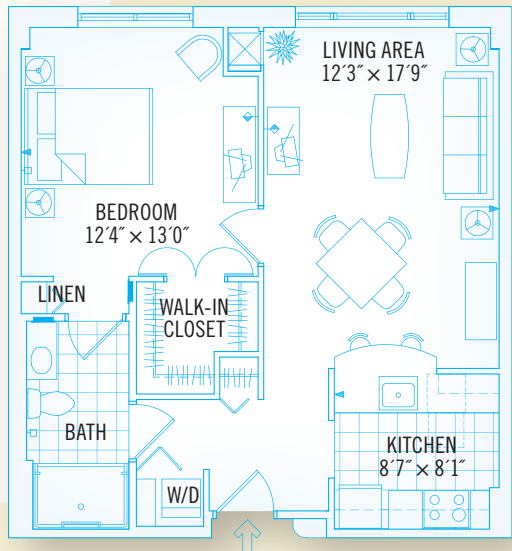
To tour these and other apartment homes in person, and to learn more about our current home availability, call us today toll-free at **1-800-843-1433**.

THE BRIGHTON—LARGE ONE BEDROOM

All the comforts of home—without the maintenance

You'll love the *Brighton* if...

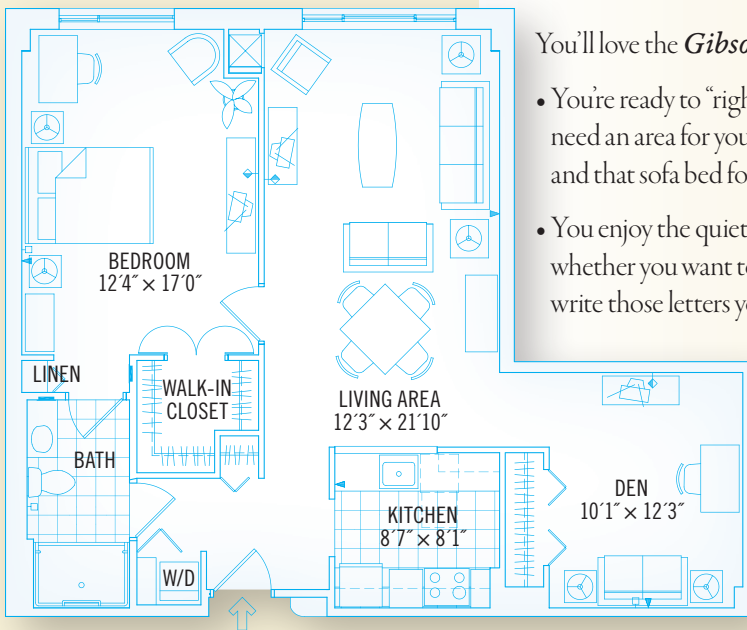
- You're tired of paying to heat the spare rooms in your house, but you still need space for entertaining.
- The closets in your house are too small. You'd love a big walk-in for all of your clothes.
- Even though you're ready to let someone else do most of the cooking, you still want a modern kitchen for fixing the occasional meal at home.



Starting at \$162,000. Call now 1-800-843-1433!

THE GIBSON—EXTRA LARGE ONE BEDROOM WITH DEN

A roomy one bedroom with a two bedroom feel



You'll love the *Gibson* if...

- You're ready to "right-size" your home, but you still need an area for your computer, TV, bookshelves, and that sofa bed for the grandkids.
- You enjoy the quiet location and privacy of a den, whether you want to watch the game on TV or write those letters you need to send.
- You want a spacious living area as well as a roomy bedroom, with the extra storage a walk-in closet offers.

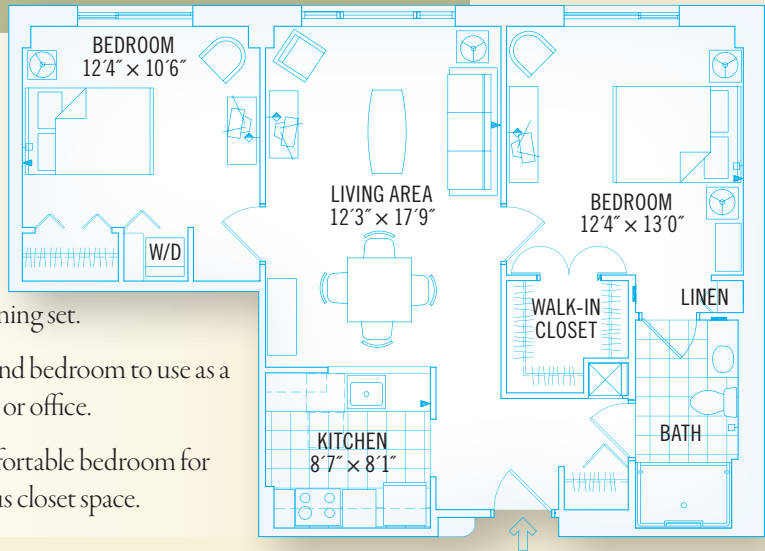
Starting at \$228,000... Call now 1-800-843-1433!

THE FALLSTON—LARGE TWO BEDROOM

A gracious space for entertaining

You'll love the *Fallston* if...

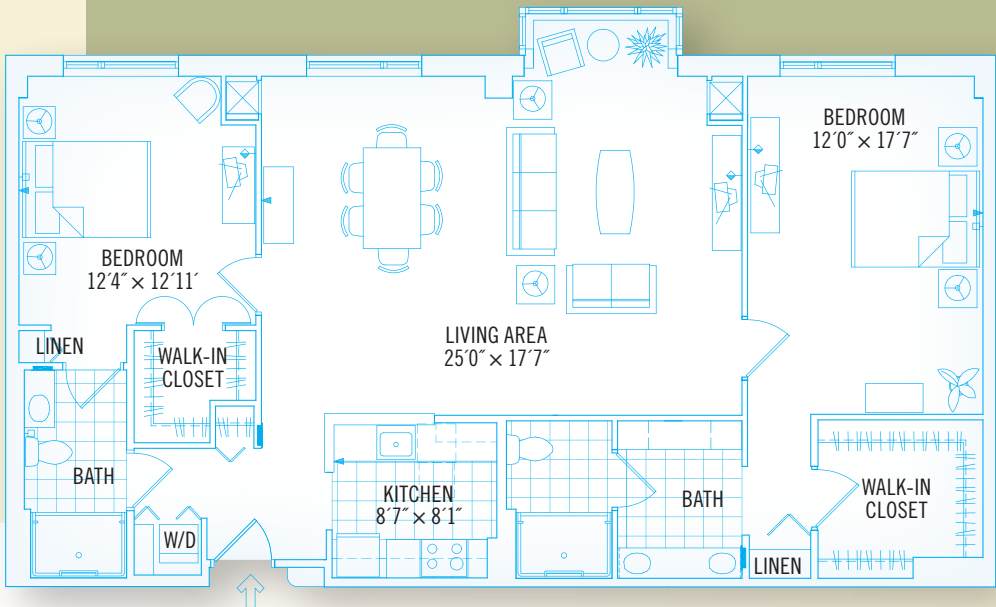
- You need a living area large enough to accommodate your current living room set as well as a dining set.
- You love having a second bedroom to use as a guest room or as a den or office.
- You want a large, comfortable bedroom for yourself—and generous closet space.



Starting at \$213,000. Call now 1-800-843-1433!

THE LINCOLN—DELUXE TWO BEDROOM, TWO BATH

Great space for living with a great, "great room."



You'll love the *Lincoln* if...

- You like having room to move around but want to keep it all on one level—with washer and dryer convenient to the walk-in closet.
- You want a large and expansive great room that you can furnish as you want and still have an open feel.
- You want a full second bath for the guests who stay in your second bedroom, which can also accommodate a desk and computer.

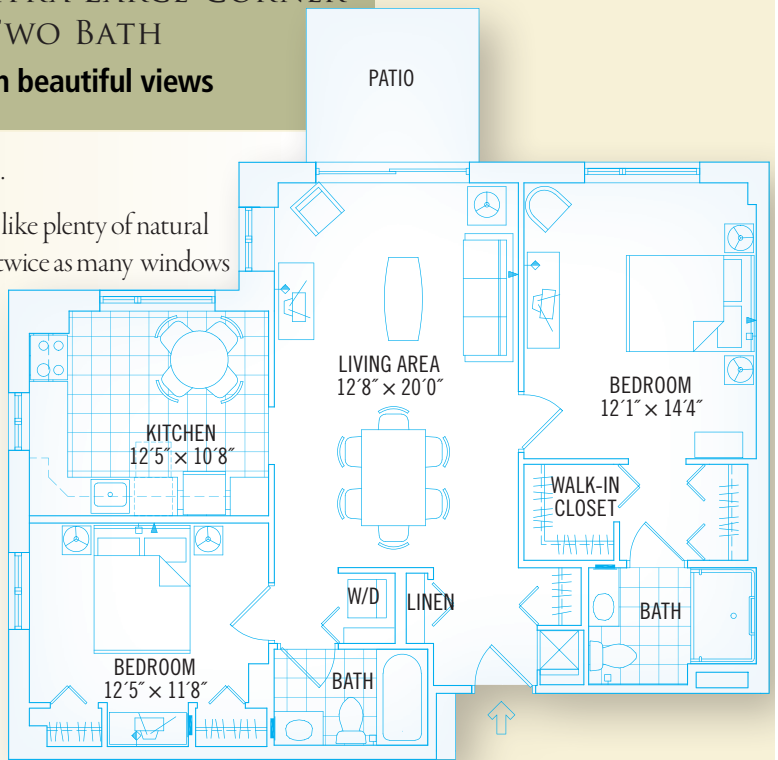
Starting at \$369,500. Call now 1-800-843-1433!

THE JACKSON—EXTRA LARGE CORNER TWO BEDROOM, TWO BATH

Cornering the market on beautiful views

You'll love the *Jackson*, if...

- You and your houseplants like plenty of natural light. The *Jackson* boasts twice as many windows as most other designs!
- You need plenty of kitchen counter and cabinet space, even if you don't plan on cooking every day.
- You don't use the extra bedrooms in your house nearly as much as you used to, but you still need some extra space for your den or home office.



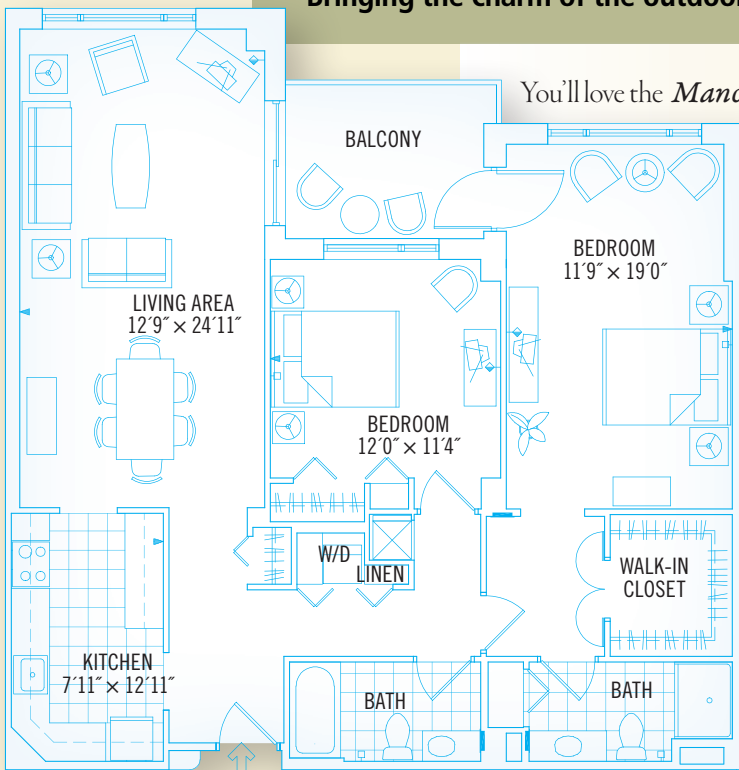
Starting at \$296,000. Call now 1-800-843-1433!

THE MANCHESTER—DELUXE TWO BEDROOM, TWO BATH WITH BALCONY

Bringing the charm of the outdoors in

You'll love the *Manchester* if...

- You enjoy sitting outside and taking in a lovely view. The covered balcony shields you from the hot sun and summer showers.
- You like to sit at your eat-in kitchen table—even if it's only for coffee and toast, and you usually have your cooked meals in our restaurants.
- You like having your own private bedroom suite and private bath, with a second full bath for your guests.



Starting at \$338,000. Call now 1-800-843-1433!



RESERVE YOUR HOME AT FOX RUN NOW!

Pricing for the following home designs is for homes in our new Hudson Park residence building. Don't lose your chance to claim one of these new homes for yourself. Call today toll-free: **1-800-843-1433**.



Design	Description	100% Refundable Entrance Deposit*	Monthly Service Package**
Brighton	Large One Bedroom	\$178,000	\$1,439
Berkeley	Large One Bedroom	\$165,000	\$1,570
Fenwick	Extra Large One Bedroom Corner Home with Patio	\$207,000	\$1,618
Dartmouth	Extra Large One Bedroom with Patio	\$217,000	\$1,618
Gilbert	Extra Large One Bedroom with Den and Bay Window	\$238,500	\$1,915
Harrison	Extra Large Two Bedroom Corner Home	\$244,000	\$1,915
Hastings	Extra Large Two Bedroom, One and a Half Bath with Patio and Bay Window	\$283,500 \$287,000	\$1,915
Hawthorne	Large Two Bedroom, Two Bath with Patio	\$292,000	\$2,090
McHenry	Extra Large Two Bedroom, Two Bath with Patio	\$298,000	\$2,090
Jackson	Extra Large Two Bedroom, Two Bath Corner Home	\$314,000	\$2,090
Kingston	Extra Large Two Bedroom, Two Bath with Recessed Balcony	\$319,000	\$2,090
Manchester	Deluxe Two Bedroom, Two Bath with Recessed Balcony	\$379,000	\$2,268
Lincoln	Deluxe Two Bedroom, Two Bath with Bay Window with Patio	\$398,500 \$402,000	\$2,268
Lansing	Deluxe Large Two Bedroom, Two Bath with Den and Recessed Balcony	\$403,000	\$2,268
Lancaster	Deluxe Two Bedroom, Two Bath Corner Home with Sunroom, and Bay Window with Patio	\$428,500 \$432,000	\$2,268
Wentworth	Deluxe Large Two Bedroom, Two Bath with Den	\$434,000	\$2,268
Patterson	Deluxe Two Bedroom, Two Bath with Sunroom and Bay Window	\$454,000	\$2,268
Williamsburg	Luxury Two Bedroom, Two Bath with Den and Sunroom	\$522,000	\$2,449

Second person occupancy fee: \$676.

Base price listed above. Patio: \$8,000; Bay Window: \$4,500; Balcony: \$7,000

* As per the Residence and Care Agreement.

** The Monthly Service Package is typically adjusted annually by the not-for-profit Board of Directors in relation to labor, energy, and food costs. In Erickson's 20-year history, these adjustments have typically been at or below the Cost of Living Adjustment as set by the Social Security Administration. Entrance deposit is subject to change without notice.



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Ready to see our exciting new Belmont neighborhood and all that Fox Run has to offer? Call today to schedule your personal tour of our available apartment homes and our clubhouse. The most popular styles are selling out quickly so call toll-free today at 1-800-843-1433!

